

HERTFORDSHIRE POLICE AUTHORITY – ENGAGEMENT & COMMUNICATIONS STRATEGY ACTION PLAN 2009

The following is a summary of the activities and initiatives that the Police Authority will undertake in the coming year (2009) together with the key decisions and policies that each will inform. The list is not exhaustive but sets out the key strands of this Strategy.

APPENDIX B

Policing Plan Priorities

- Joint initiatives with Constabulary on policing activities e.g. shop a drug dealer, crime prevention (as often as poss)
- Public Consultation Roadshow – 10 events (during Sept?)
- Stakeholder postal/email survey to 700+
- Neighbourhood Watch survey (through OWL)
- On-line survey (HPA & Police websites)
- On-line survey using Mojo website (for young people)
- Strategic Assessments x 10 (CDRP & County level)
- Presentations by PALs and discussions with all Responsible Authorities Groups and Community Safety Partnerships
- Presentation and workshop discussions with the Police Authority's Diversity Engagement Forum
- Publication of Policing Plan in three versions – full version for stakeholders, public summary, staff summary + all on website
- Publication of Policing Pledge in council tax leaflet
- Countywide launch (200 stakeholders)
- Local launches/public meetings x 10 (one per district/borough)
- School/college visits and presentations with PCSOs

Internal Communications

- Regular news stories in internal newspaper, Herts Beat
- HPA involvement in key training programmes, such as Leadership seminars
- HPA involvement in internal Awards ceremonies, attestations and graduations
- Staff letters on key decisions, such as Policing Plan, Budget and collaboration
- Safer Neighbourhood Awards

Budget & Council Tax

- Public consultation (possible survey to be confirmed)
- Stakeholder consultation (postal/email to 700+)
- Media briefings and press article
- On-line survey
- Council Tax leaflet

Public Accountability and Performance Scrutiny:

- Minimum of 12 engagement opportunities - one per CDRP area and two aimed at target audiences (youth etc)
- Local Policing Plan launches (CDRP x 10) – public version
- Countywide Policing Plan launch
- Attendance at local CDRP and partner engagement events (such as East Herts Community Voice, Broxbourne Neighbourhood Forums and Hertsmere's Crime Reduction Groups)
- Herts Beat community newspaper and Annual Report (to include survey)
- Police Authority website – on-line comment section
- Press releases and regular media briefings
- HPA Safer Neighbourhood Awards
- Diversity Engagement Forum
- HertsWatch and Neighbourhood Watch meetings
- Police monthly meetings (as detailed in the Policing Pledge)
- Advertisements in local authority publications
- Regular articles provided to parish/town publications
- Use the talking book facilities
- Attendance at target community group meetings and centres (such as the Polish Forum and faith centres)

HERTFORDSHIRE POLICE AUTHORITY – ENGAGEMENT & COMMUNICATIONS STRATEGY ACTION PLAN 2009

2009	AIM						
	1. HPA decisions are informed by needs & expectations	2. Enable individuals & communities to contribute to HPA decisions	3. Provide HPA with information about police performance	4. Provide HPA with information about delivery of Policing Pledge	5. Improve accountability by increasing knowledge & understanding of HPA	6. Increase Constabulary knowledge & understanding of HPA	7. Oversee Constabulary consultation & community engagement activities
JANUARY							
Diversity Engagement Forum (13 th) – discussion of Policing Priorities and Policing Pledge							
Policing Plan & Budget Stakeholder Consultation (close 19 th)							
Launch Safer Neighbourhood Awards (23 rd)							
Broxbourne Community Safety Consultation Forum (29 th)							
Constabulary Leadership Seminars (Start 17 th)							
Broxbourne CDRP RAG (29 th)							
St Albans CDRP RAG (29 th)							
Watford CDRP RAG (28 th)							

	1. HPA decisions are informed by needs & expectations	2. Enable individuals & communities to contribute to HPA decisions	3. Provide HPA with information about police performance	4. Provide HPA with information about delivery of Policing Pledge	5. Improve accountability by increasing knowledge & understanding of HPA	6. Increase Constabulary knowledge & understanding of HPA	7. Oversee Constabulary consultation & community engagement activities
FEBRUARY							
Community Engagement Committee (6 th)							
Stevenage World Forum Polish Meeting (5 th)							
Media releases: Budget & Collaboration(20 th)							
Internal letter to Force re budget, collaboration and Policing Plan							
Constabulary Leadership Seminars							
MARCH							
HPA Council Tax leaflets delivered with bills							
Hoddesdon North & Rye Park Neighbourhood Forum (4 th)							
Editors Briefing, including Policing Plan/Budget (13 th)							
Constabulary Leadership Seminars (end 24 th)							
Cheshunt & Bury Green Neighbourhood Forum (25 th)							
Policing Plan County Launch (27 th)							
	1. HPA	2. Enable	3. Provide	4. Provide	5. Improve	6. Increase	7. Oversee

	decisions are informed by needs & expectations	individuals & communities to contribute to HPA decisions	HPA with information about police performance	HPA with information about delivery of Policing Pledge	accountability by increasing knowledge & understanding of HPA	Constabulary knowledge & understanding of HPA	Constabulary consultation & community engagement activities
March (Continued)							
Dacorum Community Safety Partnership (17 th)							
Re-launch of HPA website							
Media release - Policing Plan (27 th)							
APRIL							
St Albans Policing Plan Launch (2 nd)							
HertsWatch (9 th)							
Wormley, Turnford & Cheshunt Neighbourhood Forum (16 th)							
Welwyn Hatfield Policing Plan Launch (20 th)							
Hertsmere Policing Plan Launch/CDRP Mtg (20 th)							
Safer Neighbourhood Awards – heat judging and publicity							
Community Engagement Committee (24 th)							
Staff version of Policing Plan distributed							
MAY							
Waltham Cross Neighbourhood Forum (6 th)							
	1. HPA decisions are	2. Enable individuals &	3. Provide HPA with	4. Provide HPA with	5. Improve accountability	6. Increase Constabulary	7. Oversee Constabulary

	informed by needs & expectations	communities to contribute to HPA decisions	information about police performance	information about delivery of Policing Pledge.	by increasing knowledge & understanding of HPA	knowledge & understanding of HPA	consultation & community engagement activities
May (Continued)							
Diversity Engagement Forum (12 th)							
Hoddesdon Town & Broxbourne Neighbourhood Forum (18 th)							
JUNE							
Safer Neighbourhood Awards Final (23 rd)							
JULY							
Kaleidoscope Festival (Welwyn Hatfield) (18 th)							
Community Engagement Committee (10 th)							
Publish Annual Report and Herts Beat Newspaper with survey							
AUGUST							
SEPTEMBER							
Constabulary Awards ceremony							
P.Plan Consultation roadshow (x 10 events)							
	1. HPA decisions are informed by	2. Enable individuals & communities	3. Provide HPA with information	4. Provide HPA with information	5. Improve accountability by increasing	6. Increase Constabulary knowledge &	7. Oversee Constabulary consultation &

	needs & expectations	to contribute to HPA decisions	about police performance	about delivery of Policing Pledge.	knowledge & understanding of HPA	understanding of HPA	community engagement activities
OCTOBER							
Survey on budget, policing priorities & Conf. Measure							
Community Engagement Committee (16 th)							
CDRP Strategic Assessments x 10							
Editors' Briefing							
NOVEMBER							
North Herts Annual Community Conference							
On-line survey of policing priorities							
Stakeholder postal/email survey of policing priorities							
On-line survey of NH Watch co-ordinators (using OWL)							
On-line survey of young people (using Mojo)							
DECEMBER							
Policing Priorities Roadshow (10 events)							
Presentation of draft Policing Plan to RAG and CSP meetings							